FANTASTIC FOIL FACTS!

Britain uses over 425,000 MILES of household foil every year – that'll take you around the world **17 TIMES!**

Annually, UK consumers buy enough foil to wrap over **29 MILLION CHICKENS.**

A huge **80 MILLION** Easter eggs are sold in the UK each year. And most are wrapped in recyclable aluminium foil!

DONT FORGET FOIL TRAYS!

At Christmas In the UK we plough through as many as 378 million mince pies during the festive period (We're sure Santa contributes to a good portion of this total!)

Over **500 MILLION** Cadbury's Creme eggs are made in a year. And all wrapped in aluminium foil! If you piled them all on top of each other, they'd be ten times higher than Mount Everest!

Scrunch smaller pieces of foil together to make a larger ball of foil before you recycle!

alupro re3 zeroing in on waste

PRODUCED BY
THE ALUMINIUM PACKAGING RECYCLING ORGANISATION (ALUPRO)
& RE3 WASTE MANAGEMENT PARTNERSHIP